

Behavioral Health & Emergency Department Project Leadership & Project Management Summaries

Hospital Leadership



Mike McCafferty
Chief Executive Officer

Mike McCafferty has called Sheridan home since 1992. He began working for Sheridan Memorial Hospital in 1997, leading the Wyoming Rehab team. In 2006, Mike was promoted to chief executive officer of the hospital, quickly establishing strong working relationships within the community that have ultimately strengthened all aspects of the hospital. Mike is the driving force behind developing and achieving the organization's strategic objectives. Under his leadership, SMH has grown, providing comprehensive, patient-centered care to the wider Sheridan area. Mike's strategic initiatives established the Griffith Emergency Room update (2004), the Watt Dialysis expansion (2007), a new Cardiac Catheterization Lab (2013), the Welch Cancer Center (2013), the upgrade and expansion of the Intensive Care Unit (2016), expansion of the Outpatient Care Center (2019), the development of the downtown Primary Care location (2022) and, most recently, the new Transitional Care Unit (2022). In addition to strategic planning, Mike directly coordinates all physician recruitment and retention.



Luke Goddard, MDChief Medical Officer
Emergency Department Physician

Dr. Luke Goddard grew up in Buffalo, WY and attended the University of Washington School of Medicine. He completed his residency training in emergency medicine at the University of Arizona. As a member of the WWAMI program he also earned a bachelor's in health sciences, with an emphasis in pre-medicine and business from the University of Wyoming. Dr. Goddard has been an Emergency Department physician since 2013, and served as the emergency medical director and the vice chief of staff from 2019 to 2022. He is actively involved in educating physician assistant students in rural emergency medicine, is a participant in the Wyoming Leaders in Medicine Physician Leadership Academy and has filled the role of Emergency Medical Services (EMS) medical director since 2013. In February 2022, Dr. Goddard became Sheridan Memorial Hospital's chief medical officer, strengthening physician collaboration and relationships. He has extensive experience working with mental health patients in the Emergency Department and building relationships with partners throughout the region.



Behavioral Health Clinical Leadership



Brittany Goodvin *Director of Behavioral Health*

Brittany Goodvin began working at SMH in 2014 as a social worker and has since held various leadership roles including quality coordinator, regulatory specialist and Lean transformation manager. She has a Bachelor of Social Sciences with an emphasis in psychology from the University of Wyoming and recently earned a master's degree in operational excellence from Thomas Jefferson University. Her role as the Lean transformation manager included leading performance improvement and service line development projects throughout SMH. In October 2023, Brittany was selected as the director of behavioral health, building on her experience as a social worker and care navigator focused on tele-psychiatry. Brittany's role in the SMH Behavioral Health project involves direct clinical management oversight; developing relationships with community partners and other behavioral health units throughout the region; assisting in coordinating all aspects of patient care; hiring, staff training and critical transitions throughout the planning and building process.

Behavioral Health Project Management



Joe Wright
Chief Operating Officer

Joe joined SMH's senior leadership team in September 2023. An established community leader, Joe transitioned to the hospital after leading Kennon Products for well over a decade as the manufacturing company's CEO. Joe brings experience with product growth and facilities expansion to the hospital. He holds a Professional Engineer license and trained with Stanford's Executive Leadership School. Currently, Joe leads the hospital's facilities, materials, supply chain, grounds keeping, nutritional services, environmental services, patient access, patient scheduling and priorauthorization teams.





Rob Forister *Director of Facilities*

A licensed master electrician and control systems engineer, Rob has led the SMH facilities team since 2006. In additional to maintaining all critical SMH spaces, he was instrumental in the Contract Manager at Risk (CMAR) process for the hospital. The CMAR process ensures all contractors who partner with SMH are committed to max-cost projections and timelines for construction. Rob was responsible for the management – overall execution and success – of prior hospital projects including the Watt Dialysis expansion (2007), the Cardiac Cauterization Lab (2013), the Welch Cancer Center (2013), the Intensive Care Unit (2016), the Outpatient Center (2019), the Primary Care clinic (2022), and the Transitional Care Unit (2022). While Jordan Lentz will work directly with the contractor chosen to complete the Behavioral Health Unit, Rob will provide high-level direction and supervision for the project prioritizing communication with the senior leadership team through the chief operation officer.



Jordan LentzFacility Construction Project Manager

Jordan will serve as the Facility Construction Project Manager for SMH's Behavioral Health Unit Project. Over the planned 34-months of construction, he will be the primary point of contact for the contractor and sub-contractors. Jordan will monitor construction progress and will ensure CMAR process runs smooth from design to project close-out within the Guaranteed Maximum Price (GMP). He demonstrated his effectiveness during the Transitional Care Project (2020-2022), completing the project on-time and under budget. Jordan reports directly to the Director of Facilities.